



ZÜCA Innovation Supports Disc Golf Innovators

For over a decade, ZÜCA's ongoing innovation has filled a niche in the luggage market, becoming a highly sought after, extremely durable rolling bag with an easy-to-use organization system and a convenient built-in seat. The company's growing popularity led to the launch of the ZÜCA Disc Golf Cart and Backpack Cart, that enable players to easily roll a complete set of discs, plus extra gear, while avoiding unnecessary back, neck and shoulder strain.

Disc golf players are realizing that the ZÜCA cart offers significant benefits and the potential to improve their game. "It fits everything I need perfectly," says Sarah Hokom, professional disc golf player ranked #4 in the world as of August 2016. "I travel and compete 8 months out of the year. I've wasted energy carrying all the discs I need to practice, and suffered a sore back and low energy. Nothing else stands up to a ZÜCA – thank you for making a great cart!" And David Jennings, an active amateur disc golf player, adds "I've played in several tournaments and never finished in the top half of my division. At a recent tournament I finished a solid 2nd place. I owe my success to having lots more energy. ZÜCA is an awesome quality product."

Humbled by its early success, ZÜCA has pledged to partner with the PDGA to support those who share a love of innovation and disc golf, and are committed to making a difference in the sport. You can help! Until December 31, 2016, 10% of purchases from the Outdoor Collection at www.zuca.com that use the PDGAGRANT2016 promo code will be donated by ZÜCA to support the [PDGA Innovation Grant program](#), increasing the number of grants available in 2017.

About ZÜCA

ZÜCA has been on a roll since 2004, crafting patented, super-durable bags that "carry it all." First designed for students, ZÜCA alleviated the backpack burden, giving kids a healthier way to tote their gear. The innovation continued, and now ZÜCA roller bags generate buzz (and smiles) wherever they go, wheeling alongside professional make-up artists, sports enthusiasts, pet owners, and business travelers alike. Built for better living, ZÜCA bags are designed to last. ZÜCA rolling bags are available in hundreds of print and color combinations via mainstream and specialty shops in over 30 countries around the world, and are also available online at www.zuca.com.

