



Leading Disc Golf Cart Brand Expands Support for Breast Cancer Organizations

ZÜCA & Disc Golf Pro Tour Raise over \$4000 for Breast Cancer Research Foundation



MILPITAS, CA – November 30, 2017

Last month, ZÜCA, a leading provider of durable rolling bags and Disc Golf Carts, expanded its annual commitment to raise funds for Breast Cancer research and services organizations by partnering with the Disc Golf Pro Tour (DGPT) during their tournament finale in Jacksonville, Florida. ZÜCA donated 10 All-Terrain carts loaded with accessories that disc golfers love, each cart with a retail value of over \$400. DGPT promoted the fundraiser on their website and during live coverage during each of the daily rounds. Together, their efforts resulted in a donation of over \$4000 to the Breast Cancer Research Foundation (BCRF).

In the disc golf community, ZÜCA Disc Golf Carts have become a popular way to roll discs safely without back strain. Professional disc golfers like Sarah Hokom, ranked #4 worldwide, loves her ZUCA All-Terrain and Backpack carts. "It fits everything I need perfectly. It's easy to

maneuver, has a comfortable built-in seat and saves my body and back from carrying around all the weight of the equipment I need to play.”

Steve Dodge, director of the DGPT, is always looking for ways to encourage more women to participate and enjoy the sport. “We want more women playing disc golf. The disc golf community is generous. Since the finals occurred during Breast Cancer Awareness month, it was the perfect time for us to rally support of the community and grow awareness for women’s health issues and raise money for research organizations committed to help cure this disease which affects 1 out of 8 women in the US.”

Jennifer Apy, a ZÜCA representative who spoke with fundraiser participants at the DGPT finals, was blown away by the enthusiasm and support from both the attendees at the event and viewers of the livestream. “Many of the donors wanted to participate because they had a mother, sister, spouse or friend who had been affected by cancer. They supported our fundraiser on behalf of all the brave women who have fought so valiantly against the disease.”

Apy adds, “I’d like to send a special shout out to championship disc golf players Paul McBeth, Ricky Wysocki and Nate Sexton, who personally autographed each of the donated carts, to the delight of their fans. Also, Sara Nicholson of ‘Throw Pink’ helped spread the word about our fundraiser. We appreciate their support, and everything they do to increase women’s participation in the sport.”

In addition to raising funds for Breast Cancer Research Foundation, ZUCA also conducted their annual “Positively Pink” campaign on their website, and donated these funds to Bay Area Cancer Connections for the 9th year in a row.

About ZÜCA

For over a decade, women have regarded ZÜCA as “The Perfect Travel Bag”, offering a healthier way to tote and organize professional gear. In 2009 the Pro Artist was born, providing an organizational solution and a durable roller bag with a built-in seat unmatched by other travel cases on the market. And now, women can also experience a healthier way to haul their gear to enjoy the outdoors and a variety of sports, with the All-Terrain and Disc Golf Carts. Learn more at www.zuca.com.

About Disc Golf Pro Tour

DGPT was founded in 2015 to create a sustainable professional disc golf tour that will push the sport forward while maintaining the culture of the disc. The tour was created to celebrate the modern age of disc golf; it’s a disc golf festival, a pro disc golf tour, and a platform to spread the culture of the disc and to give back. Learn more at www.dgpt.com

About Bay Area Cancer Connections

Bay Area Cancer Connections is a nonprofit organization that supports people touched by breast or ovarian cancer by providing comprehensive, personalized services in an atmosphere of warmth and compassion. The nonprofit provides free programs and services that address survivorship needs of all those facing breast or ovarian cancer in the Bay Area, including early breast cancer detection services for low-income uninsured or underinsured young women and men. Learn more at www.bcconnections.org.

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