



## ZÜCA SUPPORTS GLOBAL WOMEN'S EVENT

MILPITAS, CA – May 9, 2018



For over a decade, women have regarded ZÜCA as “The Perfect Travel Bag”, offering a healthier way to tote and organize professional gear. When the ZÜCA disc golf cart hit the market, it rapidly became a popular cart with players everywhere, especially women. “It fits everything I need perfectly,” says Sarah Hokom. “It’s easy to maneuver, has a comfortable built-in seat and saves my body and back from carrying around all the weight of the equipment I need to play.”

ZÜCA has been a proud supporter of disc golf since entering the market in 2015, by donating funds to support PDGA’s Innovation Grant program and signing on to be one of the first sponsors of the Disc Golf Pro Tour. This year, they have extended their support for the sport by becoming a gold sponsor of the bi-annual Women’s Global Event, happening this Saturday, May 12, 2018.

With a donation of 22 pink frame ZÜCA Disc Golf Carts, the top winner in each of the 22 divisions will be crowned CHAMPION and will receive a cart specially embroidered with this year’s WGE logo.

“We hear so many stories of how ZÜCA has changed lives, by giving women the organizational tool and professional polish they need to get their business off the ground,” says Jennifer Apy, ZÜCA representative. “The passionate enthusiasm of our customers compels us to find more ways to support women. The Women’s Global Event is a perfect opportunity for us to grow the sport by encouraging more women to experience the camaraderie and competitiveness of disc golf.”

Let’s get even more women playing disc golf this weekend!



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