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The American Cornhole League Announces Manufacturing Partnership with ZÜCA
ZÜCA becomes the official supplier of ACL cornhole rolling bags and backpacks



Rock Hill, SC (March 9, 2022) - The [American Cornhole League](#) (ACL) is pleased to announce that they have partnered with ZÜCA as the official manufacturing supplier of ACL cornhole rolling bags and backpacks. ZÜCA is the clear leader in the category, and their design, quality, and commitment to serving the cornhole community are a perfect fit with the ACL. Moving forward the ACL and ZÜCA are deep in product development to further expand their overall offerings to specifically meet the needs of all cornhole players, from novice to pros and everyone in between.

The American Cornhole League is one of the fastest growing sports in the world, with broadcast deals with ESPN and CBS / CBS Sports, as well as a television deal with NBC Sports through USA Cornhole. The league has over 120,000 players worldwide and counting. The ACL's strong sponsor support includes Johnsonville, DraftKings, Bush's Beans, Bacardi, and AllCornhole.com, amongst others.

"We're thrilled to be working with ZÜCA, the clear leader in the category – their design, quality, and commitment to serving the cornhole community are unparalleled and the perfect fit with the ACL," said Stacey Moore, Founder of American Cornhole League. "As the league's popularity continues to grow the products that we're developing with ZÜCA will meet the needs of all players, from amateurs to pros."

"Cornhole is growing in popularity every day, and we've loved working with both players and tournament directors to find exciting ways to support the sport," says Bruce Kinnee, President and CEO of ZÜCA. "When we first started doing market research on cornhole, we quickly identified the ACL as a leader in the industry. Working with the ACL is an excellent opportunity for us to continue to share our enthusiasm for cornhole. We are proud to be a sponsor of the ACL in 2022 and beyond."

The American Cornhole League hosts competition and tournaments across the amateur, collegiate, and pro ranks with thousands of players taking part every year. For additional information on how to participate visit iplaycornhole.com.

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About the American Cornhole League

The American Cornhole League is the worldwide governing body for professional, competitive, and recreational cornhole. The ACL provides the premier cornhole engagement experience by setting the standards for cornhole technology, media, and equipment. For more information on the ACL, visit www.iplaycornhole.com. Anyone can play, anyone can win!



About ZÜCA

ZÜCA introduced its first products in 2004 and has continued to focus on developing functional and innovative products that enhance customer's active lifestyles. They have revolutionized how people transport their belongings by helping them get around in a healthy way, transporting gear without straining their backs, and they can grab a seat anywhere. Their assortment of patented products has successfully evolved through a history of innovation, partnerships, and OEM (Original Equipment Manufacturing) support to other brands. ZÜCA has always been end-user focused in their product development efforts and has incorporated consumer input as well as relationships with leading brands in multiple markets to spur innovation. Over the years, ZÜCA has broadened its product offerings and capabilities to support a diverse set of worldwide market needs. Some of the markets that have embraced ZÜCA products include business, school, professional beauty, ice skating, disc golf, emergency preparedness and now cornhole.